Personality Theories

Today we are going to be introduced to a few more personality theories. This will start to connect our big three question discussions (nature vs. nurture, stability vs. change, continuity vs. discontinuity) to the concepts of development which we have touched on. Next week we will get further into this.

4 Types of Personality Theories

- 1) Psychodynamic
- 2) Humanistic
- 3) Trait
- 4) Social Cognitive

- 1) Psychodynamic Personality Theories
- Information is obtained from experts analyzing people in therapy
- Believe that behaviour, thoughts, and feelings are caused by an unconscious internal conflict associated with childhood experiences. Also see conflict between pleasure-seeking impulses (id) and social restraints (superego)
- Has a negative outlook on humans
- Most of these psychologists are Neo-Freudians which means they took their ideas from Freud, but they all place less emphasis on SeX (oral, anal, phallic, latency, genital)

1) Psychodynamic Personality Theories

Carl Jung

- He believes in a personal and a collective unconscious.



Personal - Same as Freud's unconscious, based on your own experiences

Collective - Shared by all people, hereditary, from our ancestors

- Balance between introversion and extroversion (concepts which he developed)

Introversion - Prefer solitary activities

Extroversion - Prefer and thrive off human interactions

Introvert or Extrovert Quiz

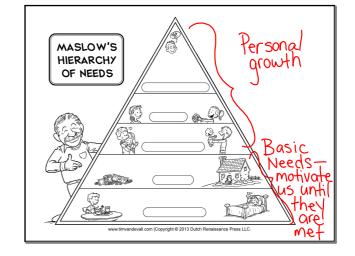
- 2) Humanistic Personality Theories
- -Information is obtained from self-reports from the general population and from people in therapy
- Believe that behaviour, thoughts, and feelings are caused by <u>self concepts</u>, <u>self-actualization</u> tendencies, <u>conscous feelings</u> about oneself
- Has a positive outlook on humans

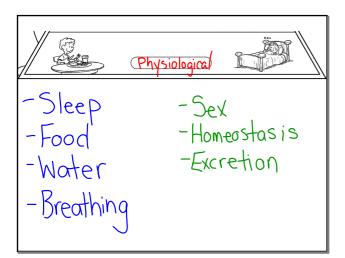
2) Humanistic Personality Theories

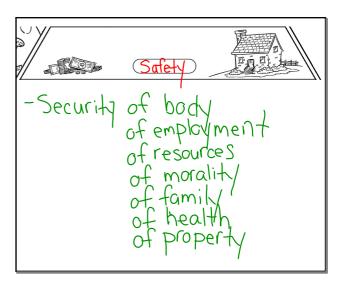
Abriham Maslow: Hierarchy of Needs

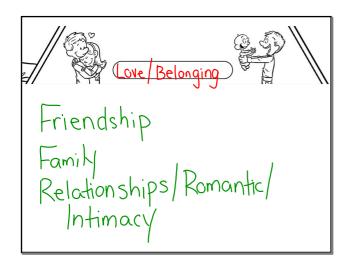
- He focused on what goes right for <u>development</u>
- Looks at everyone's potential and belief that everyone is capable
- Starting at the <u>bottom</u> and moving up to our full potential



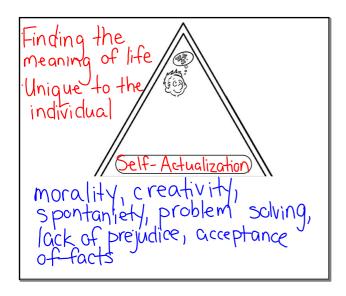












- 3. Trait Personality Theories
- Information is obtained from observation of behaviour and questionnaire responses from the general population as well as from people in therapy
- Behaviour, thoughts, and feelings care caused by <u>stable internal characteristics</u>, and <u>some</u> emphasis on genetic basis
- Has a neutral (neither positive or negative) outlook on humans
- Looks at the typical ways each person acts and sees each person as unique

Trait Personality Theories Gordon Allport



- Belief that the most important personality traits are the ones that reflect our values
- Suggested that there are three kinds of traits: cardinal, central, and secondary
- Cardinal a <u>single</u> personality trait that directs most of a person's activities

(e.g. greed, lust, kindness)

- Central A set of major <u>characteristics</u> that make up the <u>core</u> of a person's personality
- Secondary less important personality traits that do not affect behaviour as much as central and cardinal traits do

- Recent trait personality theorists believe there are 5 basic personality dimensions
- The personality test that we did was a recent trait personality test
- a) Emotional Stability: calm/anxious, secure insecure
- b) Extroversion: sociable/retiring, fun loving sober
- c) Openness: imaginative/practical, independent/comforting
- d) Agreeableness: soft-hearted/ruthless, trusting/suspicious
- e) Conscientiousness: organized/disorganized, careful/careless

4. Social-Cognitive Theorists

- Information is obtained from experiments, observations of behaviour, and questionnaire responses from the general population
- Behaviour, thoughts, and feelings are caused by an influence between people and their environmental situations
- Has a <u>neutral</u> (neither positive or negative) outlook on humans
- Belief that behaviour is learned though conditioning and observation
- What we think about a situation will effect out behaviour

4. Social-Cognitive Theorists Albert Bandura



- Focus on role of learning in personality (observation, imitation, and modeling)
- He focused on what is going on outside the person, their environment
- Concept of <u>self-efficacy</u>: Ones belief about their <u>ability</u> to succeed in a situation

