

What's happened so far...

- Prohibition
- Winnipeg general strike
- Advertisement campaign

Nov 3-12:57 PM

We started with the social history centers (didn't know what they had covered before this point)

- 4 centers
- approximately 15 minutes per center
- complete provided handout

Nov 3-12:57 PM

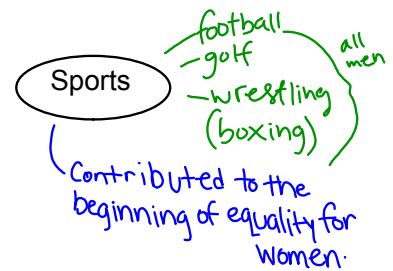
1920s Social History

- Sports
- Consumerism
- Immigration
- Flappers

- Why look at these topics?
- How did they affect life?
- Why are they significant?

Nov 3-9:00 AM

Hockey and baseball very popular



Nov 3-9:02 AM

Sports

Identify: Recreational activities that grew popular throughout the 1920s.

Historical Significance:

- Bicycle changed womens clothing which allowed them to participate in more sports.
- Popular for entertainment, brought communities together

Nov 3-9:02 AM

"tobacco at it's best in a pipe"

The main message was "Shop and buy products"

Consumerism

people experienced a greater freedom with their money.

GAVE PERSUASION TO PURCHASE STUFF

Nov 3-9:02 AM

Consumerism

Identify: Print and radio ads encouraged the purchasing of products.

Historical Significance:

- Economy was booming
- People spending a lot
- Government no longer restricting purchases

Nov 3-9:02 AM

Immigration

Canada wouldn't let different cultures into their country

1928 = Japanese Immigration Policy

Chinese exclusion act

Nov 3-9:02 AM

Immigration

Identify: People coming to Canada from different countries (to stay / live)

Historical Significance:

- Racist time in our history
- Limited multi-culturalism
- Wanted "like" (white / British) to immigrate

Nov 3-9:16 AM

Flappers

short dresses + heels

Short hair

new found independence

lots of MAKEUP

lady that drinks, smoked & danced.

Nov 3-9:03 AM

Flappers

Identify:
A. woman from the 1920 who likes to dance and party.

Historical Significance:

- Rebelling / getting more independent
- Changing the role of women in society (traditional roles)

Nov 3-9:16 AM