



Merger Research Presentation

You (and a partner if you wish) are going to research a merger. Your presentation should include:

- What companies were involved?
 - o Include basic information about the companies
- When was it public that the companies were looking to merge (year, context)
- Looking at the supply side (company/producer) what were the advantages and disadvantages of the merger?
 - o What changes in terms of supply caused the desire for a merger?
- Looking at the demand side (consumer) what were the advantages and disadvantages of the merger?
 - o What changes in terms of demand caused the desire for a merger?
- Was there any government concern or review of the merger?
 - o If yes, what was the government's response?
 - o If no, do you think they should have been involved?
- What type of market was there prior to the merger (perfect, monopolistic, oligopoly, monopoly) and justify your understanding.
- What type of market was there after the merger (perfect, monopolistic, oligopoly, monopoly) and justify your understanding.



The list below includes options for your topic:



- American Airlines
- Falconbridge
- Dofasco
- Fairmont Hotels
- Vincor
- Hudson's Bay Company
- Sleeman Breweries
- Clarica Life

You may also choose your own merger. We will have no more than two presentations on the same merger.

Calendar

	Tuesday March 27th	Wed. March 26th	Thursday March 28th	Friday March 29th
	-Discuss expectations -Package provided -Initial discussions	-Room 206 -Work period	-Shortened class (OSSLT) -Regular room -Bring devices and/or your research from Wed to go through	-Room 206 -Work period
Monday March 31st	Tuesday April 1st	Wednesday April 2nd		
-Room 206 -Work period	- All Presentations Due	-Presentations		